



PROTECT YOUR VOTE OHIO

Revision #: 0 Date: 9/12/2012

Client: OH- PROTECT YOUR VOTE 2012 Estimate: 2684
 Media: TV Description: PROTECT YOUR VOTE 2012
 Product: ISSUE 2 Flight Start Date: 9/13/12 5:00:00 AM
 Market: Cincinnati Flight End Date: 9/22/12 4:59:00 AM

56135

Separation between spots: 10

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Days Dur	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Total Spots	
						9/13	9/14	9/15	9/16	9/17	9/18	9/19	9/20	9/21	9/22		
WKRC-TV																	
14	MTuWThF 6:00a-6:30a ✓ GD MRN CINN@6	EM	\$1,100.00	\$935.00	30	1 1	0	0	1	1	1	1	1	0	P1	7	-2200
15	MTuWThF 7:00a-8:00a EARLY SHOW	EM	\$700.00	\$595.00	30	1 1	0	0	1	1	1	1	1	0	P1	7	-1400
16	Sa 7:00a-8:00a LOCAL12NW-SA 7	WK	\$650.00	\$552.50	30	0 0	1	0	0	0	0	0	0	1	P1	2	
17	Sa 8:00a-9:00a SAT ER SHW-CBS	WK	\$900.00	\$765.00	30	0 0	1	0	0	0	0	0	0	1	P1	2	
18	Su 9:00a-9:30a SUNDAY MRN-CBS	WK	\$1,600.00	\$1,360.00	30	0 0	0	1	0	0	0	0	0	0	P1	1	
19	MTuWThF 5:30p-6:00p LOCAL12 NW-530<	EN	\$1,900.00	\$1,615.00	30	1 1	0	0	1	1	1	1	1	0	P1	7	-1900
20	MTuWThF 6:00p-6:30p LOCAL12 NEWS-6<	EN	\$2,000.00	\$1,700.00	30	1 1	0	0	1	1	1	1	1	0	P1	7	-2000
21	Sa 6:00p-6:30p NEWS	EN	\$850.00	\$722.50	30	0 0	1	0	0	0	0	0	0	1	NA	2	-1700
22	MTuWThF 11:00p-11:35p LATE NEWS	LN	\$2,200.00	\$1,870.00	30	1 1	0	0	1	1	1	1	1	0	P2	7	-2200
23	Sa 11:00p-11:35p LATE NEWS	LN	\$2,200.00	\$1,870.00	30	0 0	1	0	0	0	0	0	0	1	P2	2	
24	Su 11:00p-11:35p LATE NEWS	LN	\$2,200.00	\$1,870.00	30	0 0	0	1	0	0	0	0	0	0	P2	1	

-11400



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					Dur	9/13	9/14	9/15	9/16	9/17	9/18	9/19	9/20	9/21	9/22		
WKRC-TV																	
					Total Spots:	5	5	4	2	5	5	5	5	5	4	45	
					Total Cost:	\$68,300.00	\$58,055.00										
	Total				SEP 12	\$68,300.00	\$58,055.00										45

Signature: _____

Disclaimer:

56900



Summary by Station/System

Date: 9/12/2012

Separation between spots: 10

Station	Total Spots	STN Gross	PCT	STN Net		PCT
WKRC-TV	45	\$68,300.00	100%	\$58,055.00	100%	
Market Total:	45	\$68,300.00		\$58,055.00		

